

## BOOKS RECOMMENDED

### **The Economics of Digital Transformation**

**The Disruption of Markets,  
Production, Consumption, and Work**

By  
**Katarzyna Śledziewska  
and Renata Włoch**

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### **THE ECONOMICS OF DIGITAL TRANSFORMATION**

**THE DISRUPTION OF MARKETS,  
PRODUCTION, CONSUMPTION, AND WORK**

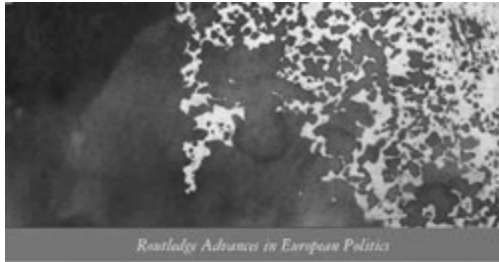
Katarzyna Śledziewska and Renata Włoch



The unprecedented Covid-19 crisis revealed the scale and scope of a new type of economy taking shape in front of our very eyes: the digital economy. This book presents a concise theoretical and conceptual framework for a more nuanced analysis of the economic and sociological impacts of the technological disruption that is taking place in the markets of goods and services, labour markets, and the global economy more generally.

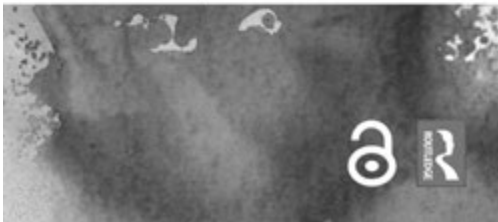
This interdisciplinary work is a must for researchers and students from economics, business, and other social science majors who seek an overview of the main digital economy concepts and research. Its down-to-earth approach and communicative style will also speak to businesses practitioners who want to understand the ongoing digital disruption of the market rules and emergence of the new digital business models. The book refers to academic insights from economics and sociology while giving numerous empirical examples drawn from basic and applied research and business. It addresses several burning issues: how are digital processes transforming traditional business models? Does intelligent automation threaten our jobs? Are we reaching the end of globalisation as we know it? How can we best prepare ourselves and our children for the digitally transformed world?

The book will help the reader gain a better understanding of the mechanisms behind the digital transformation, something that is essential in order to not only reap the plentiful opportunities being created by the digital economy but also to avoid its many pitfalls.



**POLAND AND GERMANY IN  
THE EUROPEAN UNION**  
THE MULTIDIMENSIONAL DYNAMICS  
OF BILATERAL RELATIONS

Edited by  
Elżbieta Opiłowska and Monika Sus



**Poland and Germany  
in the European Union:**

**The Multidimensional Dynamics  
of Bilateral Relations**

Edited by  
**Elżbieta Opiłowska and Monika Sus**

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This book explores the political and social dynamics of the bilateral relations between Germany and Poland at the national and subnational levels, taking into account the supranational dynamics, across such different policy areas as trade, foreign and security policy, energy, fiscal issues, health and social policy, migration and local governance.

By studying the impact of the three explanatory categories—the historical legacy, interdependence and asymmetry—on the bilateral relationship, the book explores the patterns of cooperation and identifies the driving forces and hindering factors of the bilateral relationship. Covering the Polish–German relationship since 2004, it demonstrates, in a systematic way, that it does not qualify as embedded bilateralism. The relationship remains historically burdened and asymmetric, and thus it is not resilient to crises.

This book will be of key interest to scholars and students of European and EU Politics, German politics, East/Central European Politics, borderlands studies, and more broadly, for international relations, history and sociology.